

# COMMUNITY IMPACT PROGRAMS



Heartland United Way

## 2022 COMMUNITY PARTNERS

Adult Education, American Red Cross, Big Brothers Big Sisters, Boy Scouts, Boys Town, Central NE Council on Alcoholism & Addictions, Girl Scouts, Heartland CASA, Hope Harbor, Legal Aid of NE, Literacy Council of Grand Island, Lutheran Family Services, Multicultural Coalition, TeamMates of Grand Island, Third City Community Clinic, Willow Rising, and YMCA of Grand Island.

**Heartland United Way's Mission:** To improve lives and create possibilities. **Bold Goal:** To connect communities to decrease childhood poverty to give children a chance and families a future.

Our annual campaign raises funds to support local programs and services. We work with community leaders and Community Partners to improve the core issues of **Education**, **Financial Stability** and **Health**. Each year, our Community Partners provide community programs, services and resources to **13,357 people** in our four-county coverage area.

At the beginning of the 2022-2023, a team of Anniversary Campaign Chairs came together to make great things happen in the Heartland! It is with deep gratitude that we celebrate a **\$1,512,798** million annual fall campaign. Go Big GIVE 2022 had a great year raising **\$1,470,731!** Together with Go Big GIVE, a total of **\$2,983,529 was raised in the Heartland**. In addition, \$30,182 of Community Impact Grants were awarded to programs in Hamilton, Howard and Merrick Counties to help support nonprofit organizations.

The Heartland United Way is so thankful and blessed for the volunteers who make our mission possible! Scoops Ice Cream Parlor had 321 volunteers that provided \$33,416 in savory ice cream! Imagination Bacon was a hog, wild success, raising \$40,027 to sponsor over 1,300 children in the program.



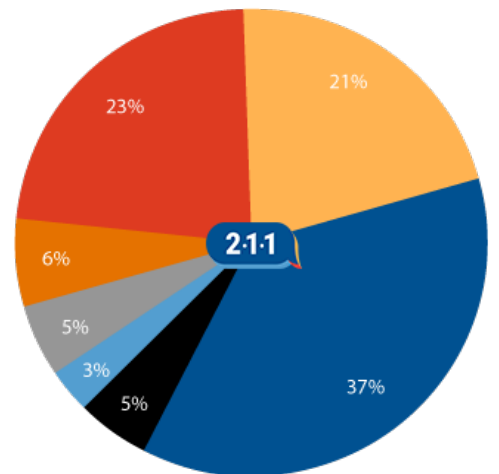
## 2-1-1 COMMUNITY SERVICES HOTLINE

Individuals in all 93 Nebraska counties can dial 2-1-1 to easily access local community service referrals 24 hours, seven days a week. In 2022, there were 971 calls from Hall, Hamilton, Howard, and Merrick Counties.

When someone calls 2-1-1, trained operators help callers assess their needs and direct them to appropriate resources ranging from basic needs to public information. 2-1-1 can be accessed by phone or online at [www.ne211.org](http://www.ne211.org).

### 2022 CALLER NEEDS IN HALL, HAMILTON, HOWARD & MERRICK COUNTIES

- HOUSING
  - OTHER COMMUNITY NEEDS
  - UTILITIES
  - FOOD & MEALS
  - HEALTH CARE
  - CLOTHING/PERSONAL /HOUSEHOLD
  - TRANSPORTATION
- OTHER COMMUNITY NEEDS INCLUDE:**  
*Individual/Family Support, Income, Support/Assistance, Information Services and Disaster Services*



# PROGRAM IMPACT 2022



## EDUCATION

### United Way Community Partners served 11,148 people in education.

In 2022, United Way agencies provided opportunities for youth and adults to learn and be successful in school and life. In 2022, 35,087 books were mailed to local children through the Imagination Library Program. 25 parents attended parenting classes through Boys Town. Through multiple United Way community partners, 1,078 individuals increased literacy, basic educational skills or English proficiency, which improved their socioeconomic status.



## FINANCIAL STABILITY

### United Way Community Partners served 11,927 people with financial stability.

There are a growing number of people in our community who are struggling to make ends meet. United Way agencies provide financial assistance and education to help families through crisis situations and to develop plans for moving forward. At the YMCA, 142 children learned how to swim with no cost to the families. 336 individuals received legal advice and were served by Legal Aid. Through the Multicultural Coalition, 162 individuals improved job access due to removal of barriers (child-care, transportation, etc.). The Multicultural Coalition also celebrated 26 new United States Citizens.



## HEALTH

### United Way Community Partners served 4,813 people with health needs.

In 2022, United Way agencies provided health and wellness programs to encourage healthy lifestyles. The Third City Community Clinic saw 1,112 patients who were served with physician and dental visits. 2,498 adults contacted CNCAA for assistance in dealing with addiction not have hope for a better future. 203 Veterans received supportive services through Military and Veteran Services. 109 smoke alarms were installed to prevent injury and death from home fires by the Red Cross and volunteers.



## FAST FACTS

- 50,106 meals were served in local shelters.
- 2,794 children were enrolled in the Imagination Library Program in 2022.
- Multicultural Coalition celebrated 26 new United States Citizens.
- \$23,533 was put into savings accounts by financial education class participants.
- 'Let's Connect' outreach efforts connected 2,000 households to Health Literacy information.
- 21,304 nights of safe shelter were provided.
- 63 children had their voices heard by CASA volunteers.
- 201 youth were connected to a caring adult through mentoring programs.
- 1,910 children received a gift for the holidays who would have otherwise gone without.
- 340 children learned the value and skills on how to be alcohol and drug free.
- 2,778 individuals learned about healthy relationships.

## CELEBRATING 10 YEARS - IMAGINATION LIBRARY

Dolly Parton launched the Imagination Library program in 1996 because she wanted to make sure that children have books in their homes, regardless of family income. This program sends one brand new, age-appropriate book in the mail each month to an enrolled child until their fifth birthday. In 2013, the Heartland United Way implemented the Imagination Library in Hall, Hamilton, Howard, and Merrick Counties to help children build a library of their own before starting kindergarten - exposing local children to millions of words and dozens of stories. The program has served 10,700 children in 10 years and has graduated 6,611 children from the program. The Heartland United Way is grateful for those who sponsor children in the program! Imagination Bacon, the annual fundraiser for Imagination Library, is scheduled for Friday, August 11, 2023 at Fonner Park.